

TIME SPENT AMONG TREES
is never time wasted

- KATRINA MAYER



2023 NEBRASKA GREAT PLAINS CONFERENCE

JANUARY 17-18, 2023
EMBASSY SUITES
LINCOLN, NE

On behalf of the planning committee, we are excited about the upcoming 2023 Nebraska GREAT PLAINS Conference, a conference hosted by the Nebraska Arborists Association. The Conference will take place at the Embassy Suites in Lincoln, NE, on January 17-18. Please review this document for information regarding reserving a booth, sponsorship, and silent auction donations.

Specific vendor times have been built into the schedule to facilitate increased traffic to vendor booths. We hope your company will consider being an exhibitor and/or sponsor this year. We hope to see you at the 2023 Nebraska GREAT PLAINS Conference on January 17-18!

Note: The standard 6' (deep) x 10' (wide) exhibit booth will include: (1) an 8' table covered and skirted, (2) chairs, and (1) an ID sign. Electricity can be added for an additional charge. Exhibitors may set up from 4:00 - 7:00 p.m., Monday, January 16th, or Tuesday, January 17th, from 7:00 - 9:00 a.m. Tear-down time is from 3:00 - 5:00 p.m. on Wednesday, January 18th.

If you have any questions regarding the show, please contact Alyssa or Jamie at the association office at (402) 761-2219 or email staff@nearborists.org.

SPONSORSHIP OPTIONS

Now is the time to sign up and be a sponsor in support of the Nebraska GREAT PLAINS Conference. Your sponsorship helps to defray costs so funds can go toward education and scholarship opportunities. Your support is greatly appreciated! Four sponsorship levels are available for your company to show your support: Platinum, Gold, Silver, and Bronze. The Platinum sponsor(s) will have their logos featured on a giveaway for all attendees at the conference. If your company has an exhibit booth at the conference, a great way to stand out is to become a sponsor. If you cannot attend the conference, sponsorship is a great approach to showcase your company and show attendees that you support their organizations.

PLATINUM SPONSOR - \$1,000 *Deadline December 8

- Logo on giveaway item
- Sign featuring company logo or name displayed
- Verbal recognition during welcome remarks
- Logo in the program
- First opportunity to present

GOLD SPONSOR - \$700

- Sign featuring company logo or name displayed
- Verbal recognition during welcome remarks
- Logo in the program

SILVER SPONSOR - \$450

- Verbal recognition during welcome remarks
- Logo in the program

BRONZE SPONSOR - \$250

- Company name in the program

LODGING INFORMATION

Contact the hotel and ask for the Nebraska GREAT PLAINS Conference group rate.

Embassy Suites by Hilton Lincoln
1040 P Street, Lincoln, NE 68508
Phone: (402) 474-1111

Rate: \$137/night plus taxes (single/double)
Rate: \$152/night plus taxes (triple)
Rate: \$167/night plus taxes (quad)





ADVERTISING OPPORTUNITIES

Advertise in the NAA Newsletter, which will feature the 2023 Nebraska GREAT PLAINS Conference. You won't want to miss your chance to place your company's ad and have your information viewed by current and potential customers. The newsletter will include NAA board members, exhibitor listings, and award information. This newsletter is used annually by members and exhibitors in the industry. By placing an ad in the newsletter, you can keep your company name visible and convenient for members for the entire year. The newsletter is full-color and distributed quarterly. The ad deadline for the 4th quarter of 2022 is November 2, 2022.

RATES:

Full Page Inside | \$680 for 4 issues/\$170 per issue

Half Page Inside | \$340 for 4 issues/\$85 per issue

Quarter Page Inside | \$200 for 4 issues/\$50 per issue

AUCTION DONATION

Offering financial support to educate our future industry leaders is one way the NAA works to ensure the success of our industry continues. The annual auction at our winter conference is a major fundraiser for this effort. Please consider using the auction as an opportunity to promote your products and services by making a donation. Your company's donation will be highlighted in the 2023 newsletter. Please include the retail price of the donation and any applicable product literature.

Your donation can be mailed to the business address listed below, or you may call the office at 402-761-2219 to make other arrangements. An auction form is available on each association's website or email staff@nearborists.org for more details.

EXHIBITOR CANCELLATION POLICY

The Nebraska GREAT PLAINS Conference must receive written notification of your cancellation by December 10, 2022. Exhibitors will receive a refund minus a \$100 processing fee. After December 10, 2022, no refunds will be given. In the unlikely event, the Nebraska GREAT PLAINS Conference is canceled due to uncontrollable circumstances, your payment will be considered a donation to the NAA.

QUESTIONS?

NAA OFFICE
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MILFORD, NE 68405
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BECOME A MEMBER

and save!

JOIN THE NAA AND SAVE ON EXHIBITOR FEES!

Visit www.nearborists.org to view membership information and applications. *You must be a member in 2023 to get the member rate for the 2023 Conference. Please note that the NAA membership year runs from January 1, 2023, through December 31, 2023.