



2025 NAA GREAT PLAINS CONFERENCE

JANUARY 21-22, 2025
EMBASSY SUITES
LINCOLN, NE

“Continuity gives us roots; change gives us branches,
letting us stretch and grow and reach new heights.”

– **Pauline R. Kezer**

BOOTH INFORMATION

Specific vendor times have been built into the schedule to facilitate increased traffic to vendor booths.

The standard 6' (deep) x 10' (wide) exhibit booth will include (1) 6' table covered and skirted, (2) chairs, and (1) ID sign. Electricity can be added for an additional charge.

Exhibitors may set up from 4:00 - 7:00 p.m. on Monday, January 20th, or from 7:00 - 9:00 a.m. on Tuesday, January 21st.

Tear-down time is from 3:00 - 5:00 p.m. on Wednesday, January 22nd.



LODGING INFORMATION

Contact the hotel and ask for the Nebraska GREAT PLAINS Conference group rate.

**Embassy Suites
by Hilton Lincoln**
1040 P Street
Lincoln, NE 68508
Phone: (402) 474-1111

Rates*:

\$145/night (single/double)
\$160/night (triple)
\$175/night (quad)
*plus taxes

On behalf of the planning committee, we would like to invite you to join the upcoming 2025 Nebraska GREAT PLAINS Conference, a conference hosted by the Nebraska Arborists Association.

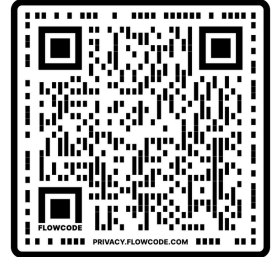
Please review this document for information regarding reserving a booth, sponsoring, and/or contributing a silent auction donation.

We hope you will consider being an exhibitor and/or sponsor this year!

BOOTH OPTIONS

- First Exhibitor Booth - \$560
- Second Booth - \$375
- Educational Booth - \$75
- 3+ Booths - \$300 each
- Electricity - \$25 each
- Additional Representatives - \$50 each

Register Now!



SPONSORSHIP OPTIONS

Now is the time to sign up and be a sponsor in support of the Nebraska GREAT PLAINS Conference. Your sponsorship helps to defray costs so funds can go toward education and scholarship opportunities. Your support is greatly appreciated! Four sponsorship levels are available for your company to show your support: Platinum, Gold, Silver, and Bronze.

The Platinum sponsor(s) will have their logos featured on a giveaway for all attendees at the conference. If your company has an exhibit booth at the conference, a great way to stand out is to become a sponsor. If you cannot attend the conference, sponsorship is a great approach to showcase your company and show attendees that you support their organization.

PLATINUM SPONSOR - \$1,000

- Logo on giveaway item - **Deadline December 6**
- Sign featuring company logo or name displayed
- Verbal recognition during welcome remarks
- Logo in the program
- First opportunity to present

GOLD SPONSOR - \$700

- Sign featuring company logo or name displayed
- Verbal recognition during welcome remarks
- Logo in the program

SILVER SPONSOR - \$450

- Verbal recognition during welcome remarks
- Logo in the program

BRONZE SPONSOR - \$250

- Company name in the program

***Deadline to be in printed materials is 12/13/24.**

ADVERTISING OPPORTUNITIES

Advertise in the NAA Newsletter, which will feature the 2025 Nebraska GREAT PLAINS Conference. You won't want to miss your chance to place your company's ad and have your information viewed by current and potential customers. The newsletter will include NAA board members, exhibitor listings, and award information. This newsletter is used annually by members and exhibitors in the industry. By placing an ad in the newsletter, you can keep your company name visible and convenient for members for the entire year. The newsletter is full-color and distributed quarterly. The ad deadline for the 4th quarter of 2024 is November 7, 2024.

Rates:

- Full Page Inside | \$680 for 4 issues/\$170 per issue
- Half Page Inside | \$340 for 4 issues/\$85 per issue
- Quarter Page Inside | \$200 for 4 issues/\$50 per issue

AUCTION DONATION

Offering financial support to educate our future industry leaders is one way the NAA works to ensure the success of our industry continues. The annual auction at our winter conference is a major fundraiser for this effort. Please consider using the auction as an opportunity to promote your products and services by making a donation. Your company's donation will be highlighted in the 2025 newsletter. Please include the retail price of the donation and any applicable product literature.

Your donation can be mailed to the business address listed below, or you may call the office at 402-761-2219 to make arrangements for pickup. An auction form is available on the association's website or you may email staff@nearborists.org for more details.

Mail Donations to:

NE Arborists Association
Attn: Alyssa Brodersen
521 First St., PO Box 10
Milford, NE 68405

EXHIBITOR CANCELLATION POLICY

The Nebraska GREAT PLAINS Conference must receive written notification of your cancellation by December 13, 2024. Exhibitors will receive a refund minus a \$100 processing fee. After December 13, 2024, no refunds will be given. In the unlikely event that the Nebraska GREAT PLAINS Conference is canceled due to uncontrollable circumstances, your payment will be considered a donation to the NAA.

Exhibitor Registrations Due By December 13, 2024!

2025 Conference
Register Now!



NOT A MEMBER?

*Join today
and save!*

**JOIN THE NAA AND SAVE
\$60 ON EXHIBITOR FEES!**

Visit www.nearborists.org to view membership information and applications.

**You must be a member in 2025 to get the member rate for the 2025 Conference.*

Please note that the NAA membership year runs from January 1 through December 31.

Membership Types:

NAA Professional
NAA Affiliate
NAA Senior
NAA Student/Educator

Join Now!



QUESTIONS?

Contact the NAA OFFICE
(402) 761-2219
staff@nearborists.org

www.NEArborists.org



NAA OFFICE
PO BOX 10
MILFORD, NE 68405

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Join Us!

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