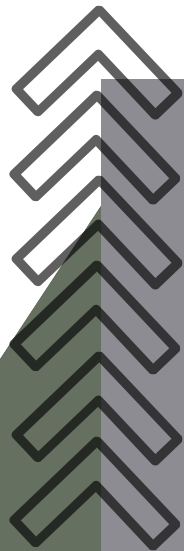


2024 GREAT PLAINS SUMMER FIELD DAY



FRIDAY, AUGUST 16, 2024
CAROL JOY HOLLING CENTER
ASHLAND, NEBRASKA

EXHIBITOR BROCHURE



The Nebraska Arborists Association (NAA) will host the 2024 Great Plains Summer Field Day on Friday, August 16, at Carol Joy Holling in Ashland, Nebraska. We invite you to be a sponsor and/or exhibitor at this year's Field Day. This is an excellent opportunity to promote your business by being recognized on our association websites, in our newsletters, and at the event.

Anyone involved in arboriculture is invited to attend the annual Field Day event. Attendees look forward to learning cutting-edge information from experts who will share their insights about the hottest topics.

Attendees will enjoy networking with peers and establishing new business contacts. Additional information will be available as we get closer to the event.

There will be an area for demonstrations, and times will be provided for attendees to rotate to areas, giving attendees the opportunity to view the equipment being demonstrated. Booths will be assigned as received on a first-come, first-served basis.

EXHIBITORS

One Exhibit Space (10x10) and One Rep. - \$125

One Exhibit Space (20x20) in Outdoor Demo Area & One Rep. - \$225

Non-Profit/Education Exhibit Space (10 X 10) and One Rep. - \$85

SPONSORS

Let attendees know that you support continuing education through your sponsorship. Don't miss a valuable opportunity to enhance the visibility of your company or business at this event. Your support is greatly appreciated. Sponsorships must be received by 8/1/24 to be included on signage & event brochure.

GOLD LEVEL - \$500

- Company name listed in program
- Sign featuring company logo or name displayed
- Verbal recognition during the welcome remarks prior to the keynote
- 1/4 page ad in the 3rd quarter issue of NAA newsletter

SILVER LEVEL - \$250

- Company name listed in program
- Sign featuring company logo or name displayed
- Verbal recognition during the welcome remarks prior to the keynote

BRONZE LEVEL - \$100

- Company name listed in program
- Sign featuring company name displayed

Scan QR Code to Register Online



ATTENDEE GIFTS

Gold Giveaway Item - NAA Shirt

- Gold Sponsorship + \$500

Silver Giveaway Item - NAA Logo Item

- Silver Sponsorship + \$500



2024 FIELD DAY EXHIBITOR REGISTRATION FORM

EXHIBIT SPACE CONTRACT - August 16, 2024 - Carol Joy Holling Center - Ashland, NE

Register online via the NAA website or complete the registration form & mail to Nebraska Arborists Association, fax to 402.761.2224 or email: staff@nearborists.org Questions? Call (402) 761-2219.

Contact Name: _____

Company/Organization: _____

Address: _____

City/State/Zip: _____

Phone: _____ E-Mail: _____

Website Address: _____

EXHIBITOR OPPORTUNITIES

I am a (check all that apply) NAA Member Non-Member

1. EXHIBIT OPTIONS:

One Exhibit Space (10 X 10) and One Representative, **\$125** \$ _____

One Exhibit Space (20 X 20) in Demonstration Area & One Representative, **\$225** \$ _____

(Proof of Liability Insurance to cover demonstrations must be provided prior to the event.)

Additional Booths, **\$50 each** \$ _____

Non-Profit/Education Exhibit Space (10 X 10) and One Representative, **\$85** \$ _____

2. COMPANY REPRESENTATIVES:

 One representative registration included per booth space purchased.

Additional company representatives may be registered at \$30.00 each.

1) _____ (Free) 2) _____ (at \$30.00)

3) _____ (at \$30.00) 4) _____ (at \$30.00)

*Additional Exhibitor Representatives, Number _____ at **\$30 each** \$ _____

3. SPONSORSHIP OPTIONS (Select One)

_____ Gold Sponsor & NAA Giveaway Item Sponsor (NAA Shirt - one per attendee) - **\$1,000**

_____ Silver Sponsor & NAA Giveaway Item Silver Sponsor (NAA Logo Item - one per attendee) - **\$750**

_____ Gold Sponsor - **\$500** or more _____ Silver Sponsor - **\$250** _____ Bronze Sponsor - **\$100**

TOTAL \$ _____

PAYMENT INFORMATION

Payment in full must accompany your forms. Checks may be made out to the Nebraska Arborists Association. Checks and forms may be sent to: Nebraska Arborists Association, PO Box 10, Milford, NE 68405 or faxed to (402) 761-2224.

CREDIT CARD INFORMATION

Name on Card: _____ Amount to be charged: \$ _____

Card Number: _____ Expiration Date: ____/____ CVV: _____

Billing Address: _____ Signature: _____

City/State/Zip: _____ Phone: _____

Exhibitor Cancellation Policy: Written notification of your cancellation must be received by July 12, 2024. Exhibitor will receive a refund minus a \$25 processing fee. After July 12, 2024, no refunds will be given. In the unlikely event that the Field Day is canceled due to uncontrollable circumstances, your payment will be considered a donation to the NAA.



NAA OFFICE
PO BOX 10
MILFORD, NE 68405

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