
2024 NAA GREAT PLAINS CONFERENCE

**JANUARY 16-17, 2024
EMBASSY SUITES
LINCOLN, NE**

**“Learn character
from trees, values
from roots, and
change from leaves.”**
– Tasneem Hameed

On behalf of the planning committee, we are excited about the upcoming 2024 Nebraska GREAT PLAINS Conference, a conference hosted by the Nebraska Arborists Association.

The Conference will take place at the Embassy Suites in Lincoln, NE, on January 16-17.

Please review this document for information regarding reserving a booth, sponsorship, and silent auction donations.



Note: The standard 6' (deep) x 10' (wide) exhibit booth will include (1) 6' table covered and skirted, (2) chairs, and (1) ID sign. Electricity can be added for an additional charge.

Exhibitors may set up from 4:00 - 7:00 p.m. on Monday, January 15th, or from 7:00 - 9:00 a.m. on Tuesday, January 16th.

Tear-down time is from 3:00 - 5:00 p.m. on Wednesday, January 17th.



Specific vendor times have been built into the schedule to facilitate increased traffic to vendor booths.

We hope your company will consider being an exhibitor and/or sponsor this year and hope to see you at the 2024 Nebraska GREAT PLAINS Conference on January 16-17!

SPONSORSHIP OPTIONS

Now is the time to sign up and be a sponsor in support of the Nebraska GREAT PLAINS Conference. Your sponsorship helps to defray costs so funds can go toward education and scholarship opportunities. Your support is greatly appreciated! Four sponsorship levels are available for your company to show your support: Platinum, Gold, Silver, and Bronze.

The Platinum sponsor(s) will have their logos featured on a giveaway for all attendees at the conference. If your company has an exhibit booth at the conference, a great way to stand out is to become a sponsor. If you cannot attend the conference, sponsorship is a great approach to showcase your company and show attendees that you support their organization.

If you have any questions regarding the show, please contact staff at the association office at 402-761-2219 or email staff@nearborists.org.

PLATINUM SPONSOR - \$1,000

- Logo on giveaway item - **Deadline December 8**
- Sign featuring company logo or name displayed
- Verbal recognition during welcome remarks
- Logo in the program
- First opportunity to present

GOLD SPONSOR - \$700

- Sign featuring company logo or name displayed
- Verbal recognition during welcome remarks
- Logo in the program

SILVER SPONSOR - \$450

- Verbal recognition during welcome remarks
- Logo in the program

BRONZE SPONSOR - \$250

- Company name in the program

LODGING INFORMATION

Contact the hotel and ask for the Nebraska GREAT PLAINS Conference group rate.

**Embassy Suites
by Hilton Lincoln
1040 P Street
Lincoln, NE 68508
Phone: (402) 474-1111**

Rates*:
\$137/night (single/double)
\$152/night (triple)
\$167/night (quad)
*plus taxes

www.NEArborists.org

ADVERTISING OPPORTUNITIES

Advertise in the NAA Newsletter, which will feature the 2024 Nebraska GREAT PLAINS Conference. You won't want to miss your chance to place your company's ad and have your information viewed by current and potential customers. The newsletter will include NAA board members, exhibitor listings, and award information. This newsletter is used annually by members and exhibitors in the industry. By placing an ad in the newsletter, you can keep your company name visible and convenient for members for the entire year. The newsletter is full-color and distributed quarterly. The ad deadline for the 4th quarter of 2023 is November 3, 2023.

Rates:

- Full Page Inside | \$680 for 4 issues/\$170 per issue
- Half Page Inside | \$340 for 4 issues/\$85 per issue
- Quarter Page Inside | \$200 for 4 issues/\$50 per issue

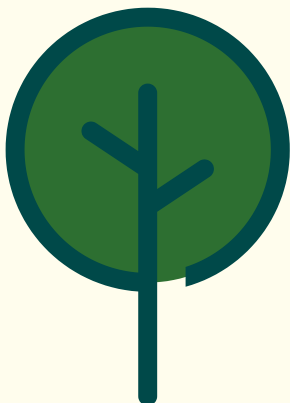
AUCTION DONATION

Offering financial support to educate our future industry leaders is one way the NAA works to ensure the success of our industry continues. The annual auction at our winter conference is a major fundraiser for this effort. Please consider using the auction as an opportunity to promote your products and services by making a donation. Your company's donation will be highlighted in the 2024 newsletter. Please include the retail price of the donation and any applicable product literature.

Your donation can be mailed to the business address listed below, or you may call the office at 402-761-2219 to make other arrangements. An auction form is available on each association's website or email staff@nearborists.org for more details.

EXHIBITOR CANCELLATION POLICY

The Nebraska GREAT PLAINS Conference must receive written notification of your cancellation by December 15, 2023. Exhibitors will receive a refund minus a \$100 processing fee. After December 15, 2023, no refunds will be given. In the unlikely event that the Nebraska GREAT PLAINS Conference is canceled due to uncontrollable circumstances, your payment will be considered a donation to the NAA.



QUESTIONS?

NAA OFFICE
PO BOX 10
MILFORD, NE 68405
P: (402) 761-2219
F: (402) 761-2224
staff@nearborists.org
www.nearborists.org

REGISTER BY

DEC 10
2023

2024 NAA GREAT PLAINS CONFERENCE

Nebraska GREAT PLAINS Conference - Embassy Suites, Lincoln, NE - January 16-17, 2024

To register, complete this form and mail it to NAA, 521 First Street, Milford, NE 68405, scan the QR code below OR register online at nearborists.org!

(*This information will be used for the exhibitor listings.)

Contact*: _____

Organization: _____

Address: _____

City/State/Zip: _____

Phone: _____ Website: _____

Email (required for communication regarding event) _____

Exhibit Fees:

I am a member of NAA ___ *Non-Member ___

(Membership forms are available on www.nearborists.org)

First Exhibitor Booth \$560 \$ _____

Second Booth \$375 \$ _____

Educational Booth \$75 \$ _____

3+ Booths \$300 each \$ _____

Electricity \$25 each \$ _____

Additional Representatives (see below) \$50 each \$ _____

Sponsorship (Platinum - \$1,000, Gold - \$500, Silver - \$250, or Bronze - \$100) \$ _____

Advertisement in Newsletter (see ad rates inside; additional charge for color) \$ _____

One Exhibitor company representative per booth space purchased.

Additional company representative may be registered at \$50.00 each.

1) _____ (included)

2) _____ (at \$50.00 each)

3) _____ (at \$50.00 each)

4) _____ (at \$50.00 each)

NAA Member Discount* - \$60 \$ _____

GRAND TOTAL \$ _____

**Discount only applicable toward first exhibit booth. You must be a member in 2024 to get the member discount for the 2024 Conference. Please note that the NAA membership year runs from January 1 through December 31, 2024.*

NOTE: The standard 6' (deep) x 10' (wide) exhibit booth will include: (1) 8' table covered and skirted, (2) chairs and (1) I.D. sign. Exhibitors may setup from 4:00 - 7:00 p.m., Monday, January 15th or Tuesday, January 16th from 7:00 - 9:00 a.m. Tear down time is from 3:00 - 5:00 p.m. on Wednesday, January 17th.

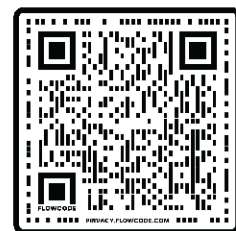
Payment Method Visa Mastercard Check (Payable to NAA)

Name as it appears on credit card : _____

Account # _____

Exp. Date: ____ / ____ CVV: ____ Zip: _____

Signature _____



Scan to Register

Payment in full must accompany your forms.

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NAA OFFICE
PO BOX 10
MILFORD, NE 68405

PRSR STD
US POSTAGE
PAID
LINCOLN, NE
PERMIT NO.
1359

BECOME A MEMBER

and save!

JOIN THE NAA AND SAVE ON EXHIBITOR FEES!

Visit www.nearborists.org to view membership information
and applications.

**You must be a member in 2024 to get the member rate for the
2024 Conference. Please note that the NAA membership year runs
from January 1, 2024, through December 31, 2024.*